Attorney's Docket No.: 06975-058001 / Ad Serving 01

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Harry Morris et al.

Art Unit : 2144

Serial No.: 09/690,007

Examiner: Tam T. Phan

Filed

: October 17, 2000

Title

: DISPLAYING ADVERTISEMENTS IN A COMPUTER NETWORK

ENVIRONMENT

MAIL STOP AF

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

NOTICE OF APPEAL

Applicants hereby appeal to the Board of Patent Appeals and Interferences from the action dated July 28, 2004, finally rejecting claims 1-28, 55-57 and 64-70.

A petition for an extension of time under 37 CFR §1.136 to extend the time measured from the mailing of the Advisory Action on November 12, 2004 to respond to the final rejection for 1 month to and including December 12, 2004 is enclosed.

A check in the amount of \$620 is enclosed of which \$500 is for the appeal fee. Please apply any other charges or credits to Deposit Account No. 06-1050.

Respectfully submitted,

Date: 12 10 2004

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